

COUNSELOR NEWSLETTER



Director's Welcome

Welcome to a new school year! We know how fast things pick up once August hits, and the UCSB Admissions team has been working over the summer to get resources ready for you and your students. Our UC Application Playlist for Fall 2026 is live and ready to share—feel free to send it out to families or use it during your own workshops.

Let us know how we can support you this fall. Is there something new you'd like to see? A resource that needs a refresh? We're here for it. Call or email me with questions and suggestions on workshops and counselor webinars you want to see this academic year.

Keep an eye out for our monthly newsletter—it'll include updates, deadlines, and tools to help you guide your students through the UCSB application process. Thank you for being wonderful partners. I look forward to seeing you online or in-person this year.

Executive Director of Admissions,

Cuca Arista

Fall 2025 Snapshot

Freshman Class 2025

38% admission rate
4.18 average UC GPA
110,184 applicants

Transfer Class 2025

59% admission rate
3.70 average GPA
18,847 applicants

Upcoming Fall 2025 Counselor Webinars:

8/21: TAG - You're in at UCSB! | Transfer Focus
8/27: All About Academics - UC Application Academic History | Freshman Focus
9/16: UCSB Campus Updates
9/30: Selective Majors at UCSB | Transfer Focus
10/22: Expressing Involvement in the UC Application
11/4: Ask UCSB Transfer Admissions

Counselor Webinars

Join the Office of Admissions for webinars this fall, hosted at 10AM PT. These live webinars are a great way for you to ask questions. If you cannot make it to a session, we record most presentations and place them on a Counselor YouTube playlist. admissions.ucsb.edu/events

UC Application Help

We created resources to help you and your students with the UC application. Please share with your students, colleagues, and friends our YouTube channel, where you can check out the Fall 2026 UC application tutorial playlists in both English and Spanish! If you have suggestions for additional resources, email admissions@ucsb.edu.



UCSB4ME
YouTube
Channel

Application Cycle admissions.ucsb.edu/deadlines

August

› Fall 2026 UC Application opens

September

› **Transfer:** TAG submission period (Sept. 1-30), visit admissions.ucsb.edu/tag

October - February

› UC application submission period (Oct. 1- Dec. 1)
› **Transfer:** Transfer Academic Update (TAU) opens (Dec. 15 - Mar. 15)
› Application confirmations sent in Dec.

March

› **Freshman:** Decisions posted mid-March
› **Transfer:** Submit TAU by March 15
› FAFSA/CA Dream Act priority deadline (March 2)

April

› **Transfer:** Decisions posted mid-April
› Open House* April 11

May

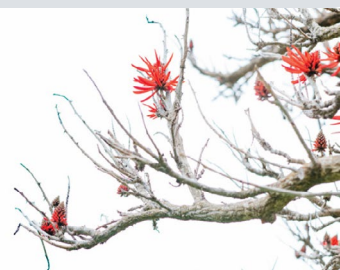
› **Freshman:** SIR due May 1
› **Transfer:** Transfer Open House*

June - July

› **Transfer:** SIR due June 1
› Submit transcripts by July 1
› Submit test scores and/or UC IGETC by July 15

Note: Transcripts cannot be emailed!

*Open House is for all admitted/prospective students and their families. Transfer Open House is for admitted Transfer students and their families. Learn more: admissions.ucsb.edu/events



Visit UCSB

The Visitor Center is open Monday through Friday from 9AM – 4PM and select Saturdays in April, and May. Reservations are required at admissions.ucsb.edu/events. Check holiday and closure dates at registrar.sa.ucsb.edu/calendars.

School Group Visits

Group visit options are available. Connect with our Visitor Center staff at connect.admissions.ucsb.edu/register/groupvisitrequest to request for your group to visit UCSB!



Virtual Events

Check out our virtual event offerings here: admissions.ucsb.edu/events

Presentations & Guided Campus Tours

Admissions presentations and guided campus tours are available. Register at the link above to visit our campus!



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Reach out to our admissions counselors!
admissions.ucsb.edu/meet-your-counselor

Additional Resources

admissions.ucsb.edu/counselor-resources
admissions.ucsb.edu/publications-and-videos
admissions.ucsb.edu/communities
admissions.ucsb.edu/faq

Join our mailing list: connect.admissions.ucsb.edu/register/Counselor_Mailing_List



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