Welcome to UC Santa Barbara’s Spring Insight Open House. In this brochure, you will find information about a day designed especially for you. We encourage you to make the day your own as you explore the offerings that interest you. UCSB representatives will help you find your way. Our student volunteers will be wearing yellow Spring Insight shirts. We all look forward to meeting you and talking with you about the very special academic community that is UC Santa Barbara. We’re so glad you’re here!

Sincerely,

Chancellor Henry T. Yang

www.admissions.ucsb.edu
Becoming a Gaucho

Steps to Enrollment as Freshman or Transfer Students

Just admitted? Learn how to successfully navigate the steps to enrollment. Discover information and helpful tips you will need to hit the ground running when you arrive on campus.

- University Center (UCen) Conviv Pavilion (map F-3): 9 a.m., 11 a.m. and 1 p.m.
- Buchanan Hall 1910 (map D-4): 2 p.m.

Financial Aid for Admitted Students

The Office of Financial Aid & Scholarships will be open for drop-in appointments for both admitted freshmen and applied transfers in order to answer questions about financial need or the preliminary aid report. General questions can be answered at the Financial Aid table in the Student Services Fair.

- Student Affairs & Admin. Services Bldg., 2nd Floor (map D-3): 9 a.m. to 3 p.m.

Taller de Ayuda Financiera

La Oficina de Ayuda Financiera y Becas dará información acerca de la ayuda disponible para pagar la universidad. Esta presentación explicará cómo navegar los procesos de ayuda financiera, y cómo obtener y mantener becas, préstamos y otros recursos.

- Humanities & Social Sciences Bldg. (HSSB) 1174 (map E-2): 12 noon

Open Houses

College of Engineering Open House

Current students will showcase their coursework, research projects, creative endeavors and education abroad experiences. Talk with current students, advisors and administrators about the College Honors Program, professional engineering organizations and campus clubs.

- Engineering Science (ESB) Courtyard (map D-5): 12 noon to 2 p.m.

Educational Opportunity Program (EOP): Student, Family & Alumni Reception

Join us for a meet and greet with our EOP staff and student mentors and visit our cultural resource centers. Our entire staff will be available to assist you. Habrá personal bilingüe disponible para su conveniencia.

- Student Resource Building (SRB) (map E-1): 12 noon to 2 p.m.

Student Resource Building (SRB) Open House

On any given day, this building is bustling with students until midnight when it closes. You are invited to explore the departments, computer labs and ocean-view patios. Also here today, you will find the Cultural Resource Centers Educational Open House and the Campus Organizations Fair.

- Student Resource Building (SRB) (map E-1): 9 a.m. to 3 p.m.

Recreation Center (RecCen) Open House and Tours

See our Climbing Center, squash and racquetball courts, fitness centers, aquatics complex with spa, fitness trainers, Multi-Activity Court (MAC) and more. Tours leave from the Rec Cen front entrance every 15 minutes.

- Recreation Center (map C-3): 9 a.m. to 3 p.m.

Sustainability & Geography Department Open House

Meet current Geography students and interns in the UCSB Sustainability program. Students will be highlighting applied projects developed in their courses. Learn about degree options offered, including a minor in Spatial Studies. Finally, drop in our Interactive Campus Map office to see how students are applying their GIS skills to highlight innovations on the campus spatially.

- Ellison Hall 1841 (map D-4): 12 noon to 3 p.m.

Please give us your feedback on today’s event!

Fill out our Spring Insight survey at:

www.admissions.ucsb.edu/visit-ucsb/open-house

College Presentations

College of Letters & Science

Learn about the many areas of study, opportunities and programs offered by the college that make a rich and rigorous academic experience for undergraduates. Sessions will be moderated by the college deans. Faculty and students will answer your questions. If Campbell Hall is full, join a live video session nearby.

- Campbell Hall (map D-4): 9 a.m., 11 a.m. and 1 p.m.
- Video Overflow 1–Buchanan Hall 1910 (map D-4): 9 a.m. and 11 a.m.
- Video Overflow 2–Buchanan Hall 1920 (map D-4): 9 a.m.

College of Letters & Science Honors Program

Meet Honors Program staff and hear students describe how their UCSB experience has been enhanced through membership in the Letters & Science Honors Program.

- Campbell Hall (map D-4): 12 noon
- University Center (UCen) Conviv Pavilion (map F-3): 2 p.m.

Learning a Foreign Language: Opening Doors to People, Countries, Cultures, Careers

In today’s global culture and economy, being conversant in a foreign language is an increasingly valuable skill, often necessary to be competitive on the job market. Learning a new language opens many doors and could lead to a humanities major which would offer rich opportunities for honing critical thinking, discovering innovative scholarship, studying abroad, and finding exciting and fulfilling careers. Join faculty from a variety of language programs for an informational session on language study.

- Buchanan Hall 1940 (map D-4): 2 p.m.

College of Engineering

Students interested in Engineering and Computer Science majors will learn about programs and opportunities in the College of Engineering and hear from current students.

- Campbell Hall (map D-4): 10 a.m.
- Engineering Open House: Engineering Science (ESB) Courtyard (map D-5): 12 noon to 2 p.m.

College of Engineering Majors

In major-specific presentations, professors, students and academic advisors will answer your questions. Presentations are at the following locations:

- Chemical Engineering – Girvetz Hall 1004 (map E-3): 11 a.m.
- Computer Engineering – Buchanan Hall 1940 (map D-4): 11 a.m.
- Computer Science – Broida Hall 1610 (map D-5): 11 a.m.
- Electrical Engineering – Buchanan Hall 1920 (map D-4): 11 a.m.
- Mechanical Engineering – Chemistry 1179 (map D-5): 11 a.m.

The College of Creative Studies (CCS)

“...a graduate school for undergraduates,” the College of Creative Studies (CCS) offers rigorous, research-oriented curricula in Art, Biology, Chemistry/Biochemistry, Computing, Mathematics, Music Composition and Physics. Moderated by Dean Bruce Tiffney, a student panel will highlight their experiences creating new knowledge and the unique opportunities available in CCS. Panelists will also be happy to answer your questions.

- Old Little Theater at CCS (map F-4): 10 a.m., 11 a.m. and 12 noon

Pre-Professional Programs

Pre-Law Advising

UCSB students are admitted to many of the best law schools in the U.S. Learn about pre-law at UC Santa Barbara and considerations for prospective law students in the current environment from our pre-law advisors and students.

- Buchanan Hall 1940 (map D-4): 9 a.m. and 10 a.m.

Pre-Health and Pre-Med Advising

Are you interested in pursuing further education in a health-related field—medicine, dentistry, veterinary medicine, nursing, physician’s assistant or physical therapy—after attending UC Santa Barbara? Our pre-health advisors will discuss the basics and introduce UCSB students currently preparing for health programs.

- University Center (UCen) Conviv Pavilion (map F-3): 10 a.m. and 12 noon
Office of Admissions

Prospective Freshmen & Transfers – Admission Requirements

Future applicants can meet with Admissions Counselors to learn about admission requirements, application procedures, selection criteria and the personal statement.

FRESHMEN (High school freshmen, sophomores and juniors who have not applied to UCSB):
- Student Resource Building (SRB) Multipurpose Room (map E-1): 9 a.m.
- Humanities & Social Sciences Bldg. (HSSB) 1174 (map E-2): 11 a.m.

TRANSFERS (Transfer students who have not applied to UCSB):
- Brodia Hall 1610 (map D-5): 12 noon

Applied Transfers – Next Steps

Transfer students who have applied for fall 2015 admission can meet with Admissions Counselors to learn more about what UCSB has to offer and discuss next steps after admission to ensure a successful start.
- Humanities & Social Sciences Bldg. (HSSB) 1174 (map E-2): 9 a.m.

Campus Life & Student Activities

Student Panel: Freshmen and Transfers

Current students representing UCSB’s undergraduate colleges answer questions about their transition from high school and community college to the university as well as their academic and social experiences at UCSB.
- Brodia Hall 1610 (map D-5): 9 a.m.
- Buchanan Hall 1920 (map D-4): 10 a.m., 12 noon and 2 p.m.

Sport Clubs, Intramural Sports, Gauchos REC Classes & Adventure Programs

UCSB is one of the fittest campuses in the nation because students love the Recreation Center, Intramural Sports, Sport Clubs, Gauchos REC Classes and Adventure Programs. Come learn how to jump start your UCSB experience with our First Year Outdoor Programs. These trips are available before the fall quarter starts.
- Girvetz Hall 1004 (map E-3): 9 a.m., 10 a.m. and 1 p.m.

Education Abroad Program (EAP)

You can enrich your UCSB undergraduate experience by studying abroad in one of 250 different program options in 42 countries. Enjoy another culture for a year, semester or summer, all while earning credit toward your degree.
- Buchanan Hall 1910 (map D-4): 10 a.m., 12 noon and 1 p.m.
- Hatlen Theater (map E-2): 2 p.m.

Go Gauchos! Athletics and Spirit Panel

Be a walk-on champion or a fan in the stands! School spirit promotes pride and unity among the entire student community. Get involved with the athletic programs at UCSB by becoming a student athlete, a cheerleader, an athletic trainer or pep squad participant.
- Girvetz Hall 1004 (map E-3): 12 noon and 2 p.m.

Student Life & Leadership Development

After a brief overview of ways to get involved on campus at UCSB, join us for an engaging introduction to the Five Practices of Exemplary Leadership®, one of the many research-based leadership models used in UCSB campus leadership development programs. This program will enlighten and inspire prospective and admitted students and their families. Note: Once enrolled, Gauchos can attend the full-day workshop—offered quarterly—free of charge!
- Student Resource Building (SRB) Multipurpose Room (map E-1): 10 a.m.
- Buchanan Hall 1920 (map D-4): 1 p.m.

Student Veterans Benefits & Resources Brief

Information on campus services for Veterans including information on VA Educational Benefits and the Cal Vet college fee waiver, financial aid, admission, housing, Campus Veterans Resource Team and Student Veterans Organization. Connect with campus resources and get answers to your questions.
- Humanities & Social Sciences Bldg. (HSSB) 1174 (map E-2): 2 p.m.

VA Benefits & Services for Veteran Dependents

Information on campus services for Veterans and dependents including information on VA Education Benefits and the Cal Vet college fee waiver, financial aid, admission, Military Loved Ones Organization and the Campus Veterans Resource Team. Connect with campus resources and get answers to your questions.
- Humanities & Social Sciences Bldg. (HSSB) 1174 (map E-2): 2 p.m.

Student Services

Skills & Insights for Success in Your First Year & Beyond

Explore the academic and social issues experienced by freshman and transfer students, and discover the many resources that help new students succeed.
- Chemistry 1179 (map D-5): 9 a.m. and 10 a.m.
- Hatlen Theater (map E-2): 11 a.m. and 12 noon

What Can You Do with a Major in That? Career Planning & Resources

How does UCSB prepare students for their future? Join Career Services to learn how their services can uniquely assist you in mapping out and pursuing the adventure that is your future.
- Chemistry 1179 (map D-5): 12 noon and 1 p.m.

Educational Opportunity Program (EOP)

Choosing a university that provides a nurturing environment for student success can be a challenge for first-generation college students and their families. Learn how EOP can assist you and learn about residential summer programs for freshman students.
- Hatlen Theater (map E-2): 10 a.m.

EOP en Español (Programa de Oportunidad Educacional)

Vengan a escuchar acerca de la transición universitaria y aprendan cómo pueden ser participantes integrales de la experiencia estudiantil. Escuchen un panel de estudiantes y profesionales actuales de EOP y sus experiencias en UCSB.
- Hatlen Theater (map E-2): 9 a.m.

Freshman Summer Start Program (FSSP)

FSSP is an innovative summer residential program to help incoming first-year students get a head start on courses and make a successful transition to UCSC.
- Brodia Hall 1610 (map D-5): 10 a.m., 1 p.m. and 2 p.m.

The Transfer Summer Start – Why and How

Discover the reasons why a summer start is beneficial to transfer students. Learn how to start in the summer by following simple steps to enrollment. Topics include advising, housing, financial aid, deadlines and billing. A Q&A will follow.
- Humanities & Social Sciences Bldg. (HSSB) 1174 (map E-2): 10 a.m.

Internship Programs in Washington, D.C. & Sacramento

Spend a quarter interning and taking UC classes in Washington, D.C. (UCDC Program) or Sacramento (UCSS Program). Program participants will speak about their internships, courses, activities in both cities and the impact the programs have had on their career path and academic endeavors.
- Buchanan Hall 1940 (map D-4): 12 noon

Undergraduate Research & Creative Activities

Get involved in research at one of the top research universities in the nation! Student researchers from various fields will present their work and discuss the research environment on campus. Learn about working as a research assistant for a faculty member, establishing an independent project and applying for funding through URCA and FRAP.
- Buchanan Hall 1940 (map D-4): 1 p.m.

LGBTQ at UCSB: Thriving on Campus

Join the Resource Center for Sexual and Gender Diversity and a student panel as we delve into identities and experiences of LGBTQ community members at UCSB. Learn about campus resources for lesbian, gay, bisexual, transgender, queer and questioning students, and how UCSB works campus wide to create welcoming and supportive environments.
- Life Sciences Bldg. (LSB) 1001 (map E-5): 9 a.m.
- Old Little Theater at CCS (map F-4): 1 p.m.
Our faculty lectures are led by UCSB professors in various academic fields, giving you a real in-class experience and highlighting their research passions.

**9 a.m.**

**Why Studying a Foreign Language Will Make You a Wealthier Person**

This talk focuses on ways in which learning a foreign language—especially as part of a major—will make students “wealthier” people. The functional knowledge of a foreign language can increase graduates’ income and give them access to more jobs, but the in-depth study of a foreign language provides access to cognitive, cultural, emotional and social resources, which are equally important aspects of “wealth.”

*Dr. Viola Miglio, Assistant Professor, Spanish & Portuguese*  
*Theater and Dance 1701 (map E-2): 9 a.m.*

**10 a.m.**

**Conspiracy Theories**

Conspiracy theories and conspiratorial thinking are woefully common. But what causes false conspiracies to form, spread and lodge themselves in the public consciousness? In this lecture Dr. Reid considers precipitating social conditions, individual and group differences in subscription to conspiracies and the psychological mechanisms that underpin their appeal.  

*Dr. Scott Reid, Associate Professor, Communication*  
*Life Sciences Bldg. (LSB) 1001 (map E-5): 10 a.m.*

**Fruit Fly Hairs and Bacterial Death Spikes: An Adventure in Interdisciplinary Research**

Academic freedom and interdisciplinary research are key components in university research. This talk will be a tale of how a chance conversation lured a fruit fly geneticist into an amazing new world of bacterial death matches among the causative agents of plague, melioidosis and food poisoning.  

*Dr. Stephen Poole, Associate Professor & Vice Chair, Molecular, Cellular & Developmental Biology*  
*Theater and Dance 1701 (map E-2): 10 a.m.*

**11 a.m.**

**On Mathematical Finance**

This talk will discuss ways to improve the stability of today’s financial market and explain how Brownian motion and other mathematical tools are used in today's financial systems.  

*Dr. Jean-Pierre Fouque, Professor, Statistics & Applied Probability and Director, Center for Research in Financial Mathematics and Statistics*  
*Life Sciences Bldg. (LSB) 1001 (map E-5): 11 a.m.*

**Darkening Mirrors: Representation and the Imagination of Power**

Imperial representations are images through which national power has been imagined and extended in the west. Familiar imperial representations include expansion and frontierism, but there are others. Theater and film from the Depression era indicate the ways African American cultural producers engaged representations that most often denigrated and excluded them as a means to express inclusion, criticism and extension of national identity and national power.  

*Dr. Stephanie Batiste, Associate Professor, Black Studies & English*  
*Theater and Dance 1701 (map E-2): 11 a.m.*

**12 noon**

**Choosing a Major: Actuarial Science, Financial Math and Statistics**

Come and learn about actuarial science, statistics and financial math majors and future careers. The session includes a faculty presentation, an informational talk by the UCSB Actuarial Association and a student panel.  

*Dr. Raya Feldman, Associate Professor & Director of Undergraduate Studies, Statistics & Applied Probability*  
*Life Sciences Bldg. (LSB) 1001 (map E-5): 12 noon*
### Schedule of Events Key

- Faculty Lectures
- Office of Admissions
- College of Creative Studies
- College of Engineering
- College of Letters & Science
- Student Experience
- Pre-Professional Programs

### Tours & Fairs

#### Campus Tours (Guías de la Universidad)
Take a walking tour of campus led by a current UCSB student. No prior sign-up is necessary.
- Tours depart every 15 minutes from the Tour Tent (map D-4) located on the Campus Green near Physical Science North: 8 a.m. - 3 p.m.
- Guías de la universidad en español comenzarán en el “Tour Tent,” localizado enfrente de Physical Science North (carta D-4): 8 a.m., 12 noon y 2 p.m.

#### Academic Information Fair
Students, staff and faculty from academic departments will answer questions about majors, minors, requirements, courses, research and the many special opportunities awaiting UCSB students.
- Pardall Mall-East end near Davidson Library (map E-4): 9 a.m. to 3 p.m.

#### Recreation Fair
Check out Intramural Sports, Sport Club teams, Gaucho Pulse and Gaucho REC classes and talk with Adventure Programs staff about kayaking, climbing and adventure trips.
- Arbor Mall, west of Davidson Library (map E-4): 9 a.m. to 3 p.m.

#### Campus Organizations Fair, Food Sales & Performances
Join members from some of our 500 clubs and organizations to celebrate and learn about their campus involvement. Food sales will be held from 11 a.m. to 2 p.m. Performances will take place from 11:30 a.m. to 1:30 p.m.
- Pardall Mall, north of the Student Resource Building (SRB) (map E-2): 9 a.m. to 3 p.m.

### University Housing Fair
UCSB guarantees housing to all new freshman and transfer students. Gather information from UCSB Housing staff and Isla Vista housing affiliates at the University Housing Fair. View the Living-Learning Communities display area and meet Resident Assistants (RAs) and other student leaders to ask them about living in the university-owned housing.
- Storke Plaza, south of Storke Tower (map E-3): 9 a.m. to 4 p.m.

To respect the privacy and safety of our current residents, we request that Spring Insight visitors do not enter the residence halls. Please visit the Housing Fair in Storke Plaza for information about university residence halls and apartments.

### Student Services Fair
Meet representatives from Admissions, Financial Aid, Career Services, Student Health, Veterans Resource Team, Education Abroad, Counseling and Psychological Services, Health & Wellness and others to learn about support services that enhance each student's experience.
- Pardall Mall-West, north of Storke Tower (map E-3): 9 a.m. to 3 p.m.

### Tour the UCSB Library
Behind every great university is a great library. Tour the UCSB Library to learn about some of our services and collections and to pick up tips on how librarians can help you succeed at UCSB. Among other stops, our tour takes you to the eighth floor of the library where you'll have spectacular ocean views and a bird’s-eye glimpse of the construction project that is expanding and improving our library for the future.
- Thirty-minute tours will begin at 11 a.m. and 2 p.m. at the entrance to Davidson Library at the Arbor Mall across from Girvetz Hall (map E-4).
**Special Tours & Exhibits**

**Film Production in a Critical Studies Setting**

Attend a screening of short student films followed by a Q&A with the student filmmakers. The selection will represent a cross-section of works created in classes such as the 106 Crew Production Class and the summer Blue Horizons Institute as well as extracurricular works produced for Reel Loud. Moderated by Joe Palladino, Academic Advisor, Film & Media Studies.

- **The screening will take place at 1 p.m. in Pollack Theater (map D-3).**

**Explore the Marine Science Touch Tanks**

Tour the Research Experience and Education Facility (REEF) to experience a day in a marine biologist’s mind, led by undergraduate interns and volunteers. Hold live marine organisms (even sharks!) and learn about local biodiversity.

- **Forty-minute tours begin at 10 a.m., 11 a.m., 12 noon, 1 p.m. and 2 p.m. Pick up tickets and directions at the Tour Tent on the Campus Green (map D-4).**

**Sustainability/Smart Campus Tour**

Campus sustainability professionals lead tours about the diverse efforts in smart campus initiatives, conservation efforts, water reductions, recycling, transportation, green building, climate, food, energy and more. Meet some of our amazing undergraduates and hear about their work to take action today for a better tomorrow.

- **Sixty-minute tours begin at 12 noon and 1 p.m. Pick up tickets and directions at the Tour Tent on the Campus Green (map D-4).**

**Campus Flora Tour**

The UCSB campus is a botanical garden in disguise. Tour the campus and meet some unusual plants from around the world in the company of Rachel Davis, the Campus Flora Project Manager. Walking shoes suggested.

- **Fifty-minute tour begins at 12 noon. Pick up tickets and directions at the Tour Tent on the Campus Green (map D-4).**

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**Tour of the San Nicolas Wetlands Area**

Learn about storm water runoff management, native plants, local wildlife and habitat restoration around the Campus Lagoon from Darwin Richardson, of the Cheadle Center for Biodiversity and Ecological Restoration (CCBER).

- **Fifty-minute tour begins at 1 p.m. Pick up tickets and directions at the Tour Tent on the Campus Green (map D-4).**

**Art, Design & Architecture Museum**

Located just a few steps from the UCen, the Art, Design, & Architecture Museum is a university gem dedicated to art education. Five galleries with changing exhibitions feature works ranging from fine art to architectural design.

- **Guided gallery tours will begin at 12:30 p.m. and 1:30 p.m. Pick up tickets and directions at the Tour Tent on the Campus Green (map D-4).**

**Dance Performance and Q&A**

The Dance faculty will present a lecture and demonstration to introduce guests to various projects currently in play during the spring quarter. The UCSB Freshman Dance Company will be performing two pieces as well as dance majors involved in new material created by Valerie Huston, Nancy Colahan and Christina McCarthy.

- **The demonstration will take place 1:00 p.m. to 1:45 p.m. in Humanities & Social Sciences Bldg. (HSSB) 1151 (map E-2).**

**On the Stage, Behind the Page: Theater Majors & Minors**

An introduction to the BA and BFA degrees and minor in Theater. Presentation by Department Chair, Risa Brainin. Learn how a Theater major or minor can support your academic, career and personal goals! Current Theater majors will also be present to answer questions.

- **The demonstration will take place 12 noon to 1:00 p.m. in Humanities & Social Sciences Bldg. (HSSB) 1143 (map E-2).**

**Theater Open Rehearsals: Bloody Poetry**

Students, family and friends are encouraged to drop in and observe students and faculty directors collaborating and preparing for a main-stage production.

- **Observers are welcome to open rehearsals anytime from 1:00 p.m. to 5:00 p.m. in Humanities & Social Sciences Bldg. (HSSB) 1139 (map E-2).**