I am delighted to hear you are interested in attending our University of California, Santa Barbara. I want to make sure you know how important each and every one of our students is to us. At UCSB, you will find that faculty, staff, administrators, and of course other students, will make every effort to make you feel welcomed and make you an integral part of our UCSB community.

You will be happy to know that our campus has a wide range of academic programs including an outstanding Chicano Studies Institute and a Chicana and Chicano Studies Department. Of special interest to you are the many organizations that exist specializing on Chicano and Latino academic disciplines that are very active on campus and eager to welcome you.

María Herrera-Sobek
Associate Vice Chancellor for Diversity, Equity and Inclusion
Professor of Chicana and Chicano Studies
Students get together to celebrate Native culture and make fry bread.

ONDAS Student Center
ONDAS promotes the success and retention of first-generation students with an emphasis on the first year transition. The center provides mentoring and academic support in a learning-centered space where students can connect with faculty, staff and peers.
onda.ucsb.edu/about

Melissa Castro
Communication & Spanish, 2010
Director of Professional Development, Momentum Education
“I’m grateful for the community of mentors and friends that I created at UCSB. Those relationships have supported me over the past 10 years in my personal and professional endeavors.”

Cultural Events
Enjoy food, music, games, crafts, prizes and more at UCSB’s many Chicano/Latino cultural events hosted throughout the year.

Greek Life
Multiple multicultural and Latino interest sororities and fraternities on campus bring students together to find their home away from home.

Academic Excellence
UCSB is proud to be the #5 public university in the nation (U.S. News and World Report, 2019). Students can explore their interests in 90 majors and 40 minors.

Honoring Tradition
UCSB students build ofrendas in El Centro Arnulfo Casillas, one of UCSB’s two Chicano/Latino cultural resource centers.
Jose Tinoco
Geography (GIS Emphasis), 2012
Publicity Research Coordinator, DVS Intelestream
“UCSB provided the resources that I needed to pursue graduate school at a top-ranked institution funded by a fellowship from the National Science Foundation.”

Getting Involved
UCSB’s 500+ student organizations allow students to make friends, volunteer and discover their passions.
osi.sa.ucsb.edu

Gauchos for Life
UCSB graduates join an alumni network of 217,000 Gauchos worldwide. Students have access to on-campus career and internship fairs, Career Counselors and more.

Campus Recognition
Chicanx/Latinx student organizations make their mark on campus. La Escuelita, an organization dedicated to students interested in teaching professions, was recognized at the Campus Philanthropy Award Dinner.

Community of Scholars
Students enjoy UCSB’s collaborative atmosphere. Forming study groups is a great way to make friends and learn from fellow students.

Wings to Fly
About 86% of recent graduates have either full-time or part-time positions after graduation. Students and alumni enjoy access to Handshake, a platform for internship and job postings offered by UCSB Career Services.
Chicanx Institutes & Departments

Department of Chicana/o Studies
Established in 1969, the Chicana/o Studies Department engages students in the interdisciplinary study of Chicanx history, culture and politics including religious traditions, artistic movements, mass media and more.
chicst.ucsb.edu | (805) 893-8880

Chicano Studies Institute
CSI is dedicated to advancing knowledge on the cultural practices, historical development and experiences of the Chicanx/Latinx population. CSI supports research across disciplines focused on the Mexican and Mexican American experience as well as the broader Latino experience. Faculty engage in collaborative research, creative projects, seminars and exhibits.
csi.ucsb.edu | (805) 893-3895

Chicanx/Latinx Cultural Resource Center
There are two cultural centers on campus—El Centro Arnulfo Casillas (Building 406) and the Chicanx/Latinx Cultural Resource Center (CLCRC) in the Student Resource Building (SRB). These spaces provide a culturally enriched environment where all students, faculty and staff can develop an understanding and appreciation of Chicanx/Latinx cultural heritage and history.

Unmatched Resources

Educational Opportunity Program
EOP provides mentorship, social and cultural programming, one-on-one counseling and advising, campus student support service referrals and academic programs to all students while focusing on income-eligible and first-generation undergraduates.
eop.sa.ucsb.edu | (805) 893-4758

Dream Scholars/Undocumented Student Services
UCSB is committed to fostering a safe and supportive environment for Dream Scholars—undocumented students at UCSB. The university maintains the confidentiality of individual students and develops campus processes to address student concerns, from allocation of space (the Monarch Lounge) to faculty mentorship, legal aid and retention services.
sa.ucsb.edu/dreamscholars | (805) 893-5609

Student Organizations
UCSB has approximately 35 organizations for Chicanx/Latinx students. Organizations include academic, cultural, faith-based, Greek, political, service-based, social and more.
osl.sa.ucsb.edu | (805) 893-4569

Community Events
UCSB hosts a variety of celebrations and events throughout the year to celebrate Chicanx/Latinx culture on campus including Bienvenida, the Resource Center Fall Welcome, Dia de los Muertos, Celebracion de la Familia, Chicanx/Latinx Graduation and more.
Chicanx/Latinx Student Perspectives

Ryan Rodriguez
Major: Chemistry
Why UCSB? There were multiple reasons why I chose UCSB. It first caught my attention with the academics and the great research resources offered on campus, but it wasn’t until visiting the campus that I was sold. The perfect weather and beachside location, along with the rankings and rigor the school offered, made UCSB an easy choice for me.

Chicanx/Latinx Community There is a huge Chicanx/Latinx community at UCSB that is only getting stronger. UCSB offers tons of resources for Chicanx/Latinx students to get in touch with their community.

Cynthia Rodriguez
Major: Undeclared
Why UCSB? I chose UCSB for a number of reasons. Have you seen the campus? It’s beautiful! The beach has always been my stress reliever, and I knew it was going to help calm me especially with finals and being away from my family. It is also an hour and a half drive from my hometown.

Chicanx/Latinx Community When I first arrived to campus, I was culture shocked. In spite of my reaction, there were people who welcomed me with open arms and embraced my diversity. I found my home away from home within the Chicanx/Latinx community. The people here encourage you to do and be your best; they are your friends, mentors, and familia.

Marisol Hernandez
Major: Actuarial Science
Why UCSB? One of the very first things that stood out to me was the warm and welcoming energy that I felt from every student I came across. It was very important for me to choose a university in which I felt a sense of belonging as well as the support and encouragement I would need.

Chicanx/Latinx Community The Chicanx/Latinx community at UCSB truly offers a sense of home. UCSB encourages us to embrace our identities and to continue to support and empower one another. It is really inspiring to be surrounded by others that have experienced similar obstacles and hardships but continue to push through and lift each other up.

Elmer Flores
Major: English
Why UCSB? Being a first-generation student, I felt comforted because it looked like home, but the community we have here is what made it feel like home.

Chicanx/Latinx Community The Chicanx/Latinx community at UCSB is beautifully diverse and thriving. This community is very vibrant and shows pride all over campus. I have always had trouble expressing this identity because of the backlash it could receive, however since coming to UCSB, the beauty, pride, and support from others in this community helped me thrive with them. I have met my second family at UCSB.

Hablamos Español: The Office of Admissions has several Spanish-speaking staff ready to answer admission questions from students or parents in Spanish. Call us at (805) 893-2881.