Dear Prospective Students:

Thank you for your interest in UC Santa Barbara! This is an exciting time for you to be thinking about your future, and we are glad you are considering our campus as the next step in your education. You will find that the roads to growth and personal fulfillment take you far beyond intellectual pursuits. With that in mind, I invite you to get acquainted with our vibrant campus life.

This Chicano/Latino Resource Guide provides information on a wonderful variety of student clubs, programs, organizations, cultural events, activities, and campus services available to you, should you choose to become part of our UCSB family. I encourage you to browse through this guide and familiarize yourself with our community, including our Chican@/Latina@ Cultural Resource Center and El Centro Arnulfo Casillas. These centers, created with students like you in mind, are two of many academic and personal support systems on our campus.

At UC Santa Barbara, our community encompasses a rich and diverse mix of cultures, backgrounds, talents, and perspectives. This diversity is an essential part of our academic excellence. For example, our campus is one of 62 elected members of the prestigious Association of American Universities, placing us among the top 2% of all public and private universities in the United States and Canada. Among those AAU institutions, we are No. 1 for our percentage of Chicana/o and Latina/o enrollment, which has risen from 11% to 26% over the past two decades.

We have been ranked by Hispanic Magazine as one of the “Top 25 Colleges for Hispanics,” and in January 2015, we were designated a Hispanic-Serving Institution by the Hispanic Association of Colleges and Universities. UC Santa Barbara is the first AAU institution to achieve HSI status, and with this recognition, our campus is now eligible to qualify for certain federal and private grants that will benefit all students as well as our faculty.

In addition, our campus is proud to offer a Chicana and Chicano Studies Department, a Chicano Studies Institute, and a library collection devoted to the field. In 2003, we also became the first university in the nation to establish a doctoral program in Chicana and Chicano Studies.

Many exciting opportunities and rewarding experiences lie ahead for you at UC Santa Barbara, and we hope to have the pleasure of welcoming you to our beautiful campus in the fall. In the meantime, I offer you my sincerest best wishes for your continued success.

HENRY T. YANG
Chancellor

I am delighted to hear you are interested in attending our University of California, Santa Barbara. I want to make sure you know how important each and every one of our students is to us. At UCSB, you will find that faculty, staff, administrators, and of course other students, will make every effort to make you feel welcomed and make you an integral part of our UCSB community.

You will be happy to know that our campus has a wide-range of academic programs including an outstanding Chicano Studies Institute and a Chicana and Chicano Studies Department. Of special interest to you are the many organizations that exist specializing on Chicano and Latino academic disciplines that are very active on campus and eager to welcome you.

UCSB is very proud of having achieved the designation of a Hispanic Serving Institution (HSI) this year from the Hispanic Association of Colleges and Universities (HACU). This designation is earned by colleges and universities who achieve a 25% or higher undergraduate student enrollment. I am happy to say that we have reached that goal.

Please note that UCSB is rated one of the top universities nationally and internationally. So be assured that you will be receiving an excellent education at UCSB. I am sure you will be happy to meet our superb faculty, staff, and student body.

MARÍA HERRERA-SOBEK
Associate Vice Chancellor for Diversity, Equity and Academic Policy
Professor of Chicana and Chicano Studies
ACCESSIBLE FACULTY

HOW DID THE UNIVERSITY OF CALIFORNIA HELP YOU GET TO WHERE YOU ARE TODAY?

Although I did not receive my degrees from UC, I consider myself a UC product because it was an outreach program organized by UC Davis that put me on the college track. In my different administrative positions, I have sought opportunities to support similar programs, and these efforts have led to my involvement in a variety of collaborations with community-based groups, including a youth violence initiative that garnered broad participation by local government agencies, schools and non-profit organizations.

HOW DO YOUR INTERESTS AND GOALS RELATE TO THE CHICANO/LATINO COMMUNITY AT UCSB?

My research interests include race and ethnic studies and a number of my publications examine histories of institutional discrimination and the ways scholars and artists have analyzed and creatively responded to these dynamics. In this regard, I have been especially interested in the ways Chicana and Chicano artists have offered compelling critiques of legal interactions, as well as fascinating rethinking of legal rhetoric. Many members of the Chicano/Latino communities at UCSB are interested in studying and addressing institutional discrimination, and I have greatly enjoyed partnering in these efforts.

WHAT ADVICE DO YOU HAVE FOR CURRENT OR PROSPECTIVE UCSB STUDENTS?

My main advice is to carefully consider the many excellent services and academic opportunities available at UCSB (for example, more than half of our undergraduates get directly involved in faculty research). A significant part of being successful in college is learning to draw on the available resources and UCSB has an exceptional array of faculty, staff and students who are deeply committed to the campus' twin goals of pursuing excellence and diversity.

WHAT BOOKS HAVE YOU PUBLISHED?

- *Suicide and Contemporary Science Fiction* (Cambridge University Press, forthcoming)
- *Rethinking the Borderlands: Between Chicano Narrative and Legal Discourse* (UC Press, 1995)
OUTSTANDING STUDENT COMMUNITY

Jorge Valiente  Film & Media Studies / Latin American Studies, Class of 2015

Why UCSB? I chose UCSB for three reasons. First and foremost, it had the major of my desire: Film and Media Studies. Secondly, UCSB was not too far nor too close from my hometown of South Central LA. Thirdly, I consider the UCSB/Isla Vista environment my second home; I love the beach and the youthful energy and vibe from the community around UCSB. It is definitely a change of style of living from what I was used to.

How Are You Involved At UCSB? I am the president of Nu Alpha Kappa Fraternity, Inc. here at UCSB, a non-traditional Latino-based fraternity who serves and commits itself to helping the underrepresented Latino community of Isla Vista and UCSB. I am also an EOP student mentor for the American Indian Cultural Resource Center, bridging any and all students to campus resources. In addition to these positions, I am employed at AS Production Staff and the university's Event Center.

Melba Martinez  Feminist Studies / Chicana/o Studies, Class of 2015

Why UCSB? I came to UCSB because it was close enough to home were I could go home on the weekends but far enough away. My first time on campus was for my orientation and I fell in love with campus.

How Are You Involved At UCSB? I am involved at UCSB in many different ways. I have been a part of Queer Student Union, Queer Commission and UCSB/Isla Vista Pride Committee. I am currently the co-chair of La Familia de Colores and the Queer People of Color Coalition and I am a part of the Chican@/Latin@ Graduation Board. This is my third year working at the Resource Center for Sexual and Gender Diversity, and I worked with Orientation Staff during the summers of 2013 and 2014. I have also been a research assistant to two different professors and I am working on my own honors thesis in the Chican@ Studies Department.

Izeah Garcia  History of Public Policy, Class of 2017

Why UCSB? I chose UC Santa Barbara because it provided the best of both worlds for me. I was blessed to enter an academically respected institution but also had the benefit of living next to a gorgeous beach with amazing weather year round. I also love how friendly the student body is here!

I wish I had known... I wish I had known the vast amount of opportunities we have available here at UCSB. It is incredibly easy to find an opportunity to flourish.

Community At UCSB I would say that my ethnic community is heavily invested within the UCSB community. I am a proud Mexican-American and love the opportunities our campus community fosters. Given that our campus has recently become a Hispanic-Serving Institution, the vast array of communities that represent Latino/Latina interests let anybody get involved.

Areli Ariana  Comparative Literature / Global Studies, Class of 2016

Why UCSB? I’m from a small agricultural town so I wanted something completely different. So I chose UCSB because of the beach, the vibes and the gorgeous sunsets.

How Are You Involved At UCSB? I am a DJ on Radio Xicana, a collective of Muxeres en La Radio. We are on air weekly at KCSB 91.9 FM. Programming for Radio Xicana has allowed me to literally voice my experiences, needs and desires.

Community At UCSB I have found a community that has taught me to love my experience as an individual and to continue working along with my community. My advice to incoming students is this: please seek out a community of our people. Even if you find one or two more people that is enough to thrive within this institution. Y que no se les olvide que La Lucha Sigue y que debemos hecharle ganas.
UNMATCHED RESOURCES

For a complete list of campus organizations at UCSB, please visit http://osl.sa.ucsb.edu/orglist.

DEPARTMENT OF CHICANA/O STUDIES

Established in 1969, the Chicana/o Studies Department engages students in the interdisciplinary study of Chicana and Chicano history, culture and politics. Students pursuing a B.A. in Chicana and Chicano Studies study literary and religious traditions, artistic movements, mass media and more.

www.chicst.ucsb.edu | (805) 893-8880

CHICANO STUDIES INSTITUTE

The Chicano Studies Institute is an organized research unit that develops and supports research on the history and contemporary socio-cultural, political, artistic and economic conditions of Chicana/os, Mexicans and Latina/os. The Institute brings together faculty who engage in Chicano/a Studies through work groups, collaborative research, creative projects, publications, conferences, seminars and exhibits.

http://www.chicst.ucsb.edu/resources | (805) 893-3895

EDUCATIONAL OPPORTUNITY PROGRAM (EOP)

EOP services all students while focusing on low-income and first-generation undergraduates. EOP provides mentorship, social and cultural programming, one-on-one counseling and advising, campus student support service referrals and academic programs. EOP helps motivate students to enhance their preparation for the job market or graduate school admission.

www.sa.ucsb.edu/EOP | EOP@sa.ucsb.edu | (805) 893-4758

CHICANA/O LATINA/O CULTURAL RESOURCE CENTER (CLCRC)

The Chicana/o Latina/o Cultural Resource Center (CLCRC) provides a space for the UCSB community to showcase art, language, people, food and traditions of Chicana/o Latina/o culture. The CLCRC has two spaces on campus—El Centro Arnulfo Casillas (Building 406) and the Student Resource Building (SRB).

www.sa.ucsb.edu/EOP/CLCRC

MCNAIR SCHOLARS PROGRAM

The McNair Scholars Program is a two-year program that offers seminars, graduate school preparation and faculty mentored undergraduate research designed to encourage talented eligible undergraduates who are first-generation and/or low-income students to pursue Ph.D. programs.

www.mcnair.ucsb.edu | mcnaire@mcnair.ucsb.edu | (805) 893-3615
EXPLORE UC SANTA BARBARA

COMMUNITY EVENTS

UCSB hosts a variety of celebrations, socials and cultural events throughout the year to celebrate Chicano/Latino culture on campus.

- Diversity Days/Week of Welcome
- Chicano/Latino Resource Center Fall Welcome
- Chicano/Latino Social (sponsored by the Residence Halls)
- Student Organization Activities Faire
- Celebration of Communities
- International Dessert Festival
- Dia de los Muertos
- International Women’s Week
- Salsa Classes
- International Film Festivals
- Dia de los Trabajadores
- Immigrant Right Awareness Week
- Dia de las Madres
- Chicano/Latino Graduation
- IDEAS Student/Parent Conference
- Summer Solstice Parade
- Old Spanish Days (Santa Barbara Fiesta)

VISIT UCSB OR CONNECT VIRTUALLY

For information on scheduling a campus tour, visit the Office of Admissions website at www.admissions.ucsb.edu/visit-ucsb/tours. Can’t visit in person? Stay connected to UCSB with virtual college fairs, online advising opportunities and webinars. To learn more, visit www.admissions.ucsb.edu/visit-ucsb/webinars.

SPRING INSIGHT OPEN HOUSE

Visit UCSB for Spring Insight, an open house for admitted students, future applicants and their families held annually in April. Meet with campus clubs and organizations, take a tour, attend lectures and hear about all the exciting opportunities available to UCSB students. Learn more at www.admissions.ucsb.edu/visit-ucsb/open-house.

CONNECT WITH UCSB ADMISSIONS

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UCSB4Me

www.youvisit.com/tour/ucsb
www.admissions.ucsb.edu/stUDENT-mailing-list

Cover art by UCSB student Gabriel Cárdenas