Economics
The Department of Economics
http://www.econ.ucsb.edu/
email: ugrad@econ.ucsb.edu

MAJORS OFFERED:
Bachelor of Arts (BA) degrees in Economics,
Economics & Accounting and Economics/Mathematics.
(E/M offered jointly with the Department of Mathematics.)

Economics is the study of people and the choices they make regarding the production, distribution, and allocation of resources. Economists are individuals whose education and training enable them to analyze and make policy recommendations about:

- Output – the goods and/or services produced;
- Input – the methods of production;
- Distribution;
- Levels of employment and growth, which concern uses of labor and capital;
- The role of government in economic life; and,
- International finance, trade, and development.

Contemporary economists focus on the central problem of scarcity, which arises from the fact that human wants generally exceed available resources. Ultimately, economists seek to establish principles from which to formulate theories and/or policies. Economists apply those theories and policies to issues and concerns that affect all areas of our lives.

WHAT CAN I DO WITH ECONOMICS?
Economics graduates are ready for careers in business, in journalism and law, and in government service, both in the U.S. and abroad. The Department of Economics offers advising on these and other career opportunities. UCSB’s Economics students are competitive in the job market and are actively recruited by top accounting and business firms. Students also gain admission to graduate programs in the fields of economics and management.

WHY IS ECONOMICS AT UCSB A GREAT CHOICE?
- Economics is the most in-demand major at UCSB. The department traces its roots back to 1909.
- Nobel Prize winner for Economics in 2004, Finn Kydland, PhD, is among the more than 40 current and emeriti faculty in the department.
- Kydland heads the Laboratory for Aggregate Economics and Finance (LAEF).
- An active and effective campus accounting association helps attract recruiting firms to campus.
- Undergraduates have many opportunities to participate in faculty research projects.
- The liberal arts environment at UCSB makes possible useful double majors such as econ with political science, communication and environmental studies.

LINKS FOR EXPLORATION
The Undergraduate Program
About the Pre-Major and Majors
http://www.econ.ucsb.edu/undergraduate/pre_majors_and_majors.html
UCSB Accounting Program
http://www.econ.ucsb.edu/~accounting/

USEFUL CAMPUS SERVICES
Advice on Choosing a Major
http://www.lsugeducation.ucsb.edu/advising/major
UCSB Catalog
http://my.sa.ucsb.edu/catalog
UCSB Career Services
http://career.sa.ucsb.edu/
Campus Learning Assistance Services
http://clas.sa.ucsb.edu/CLAS_services.htm